

Strengthen ownership with the m-learning

What is the "m-learning"?

A new concept of e-learning:

- "Micro-learning" or "mobile learning"
- Shorter: 2 to 4 minutes (instead of 30 to 40)
- Based on video: realistic scenarios
- With comments and keywords synchronized audio

How to integrate it into a training?

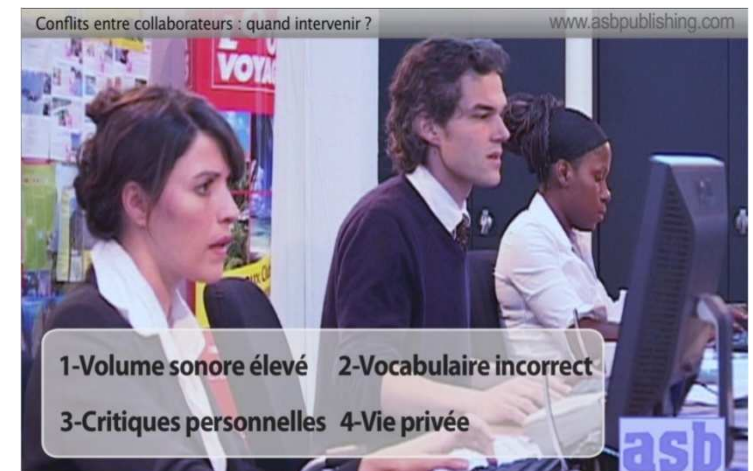
Upstream:

- As a teaser: the participants receive one to three films in the 15 days preceding the formation
- To motivate participants and potentiate the training room

Downstream:

- To support & motivate participants: the participants receive a film every week for 10 to 15 weeks to remind them of the content of the training: They then have the motivation to get back into the contents.

Available on all behavioral subjects : Management, business, communication, personal development



M-learning

