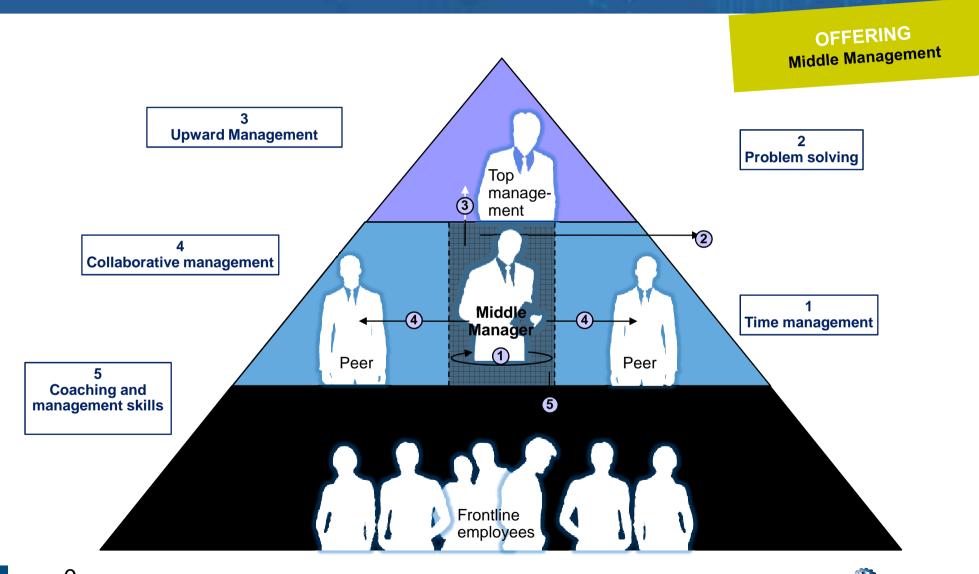
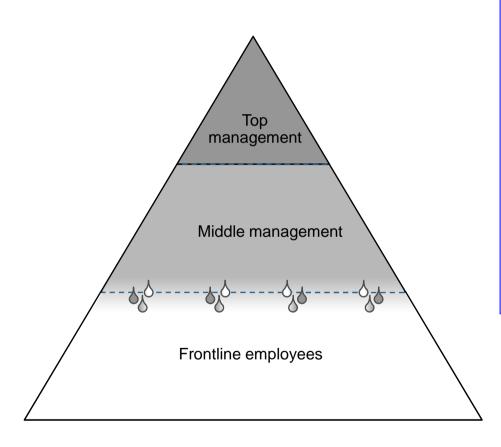
Middle management effectiveness



Create the conditions for management effectiveness



...and build and implement a tailored program that

- Has the unequivocal support of top management
- Focuses on the majority of managers (From Top to middle managers), not just a chosen few
- Concentrates on 4 to 5 key skills, relevant to country management situation
- Tailors the theory to the practical realities of the country
- Combines formal training modules with practical applications, group coaching and individual support and follow-up
- Continues until the skills are absorbed or "lived"

Build a scenario which is appropriate to country reality and group size

Exemple: 4 groups of 12/13 people (50 people), 5 modules of 1 to 2 days each, duration: 5 to 6 months

	Preparatory phase	Training and coaching	Wrap-up
Time:	2-3 weeks	4-5 months	1-2 weeks
Objectives:	 Create self-awareness Design the change program Ensure top management support 	 Imbed new disciplines of effectiveness with middle managers 	Measure success of program Promote duplication effect
Activities:	 Web-based survey Top management workshop Program kick-off Program communication 	 Training modules Workshops Group coaching Individual follow-up In-situ visits E-learning 	 Manager Meeting Best practices sharing program Web-based survey (optional)

Mix training, workshop, coaching & e learning to achieve tangible skill development results

